

Instructions:

- In 2008 we began to campaign for child and maternal health. We want to make sure these issues stay on the minds of our leaders in 2009.
 - Please complete one card per person and print your name and details clearly.
 - Hand the completed card to the organiser of your group/event
- OR post directly to: Micah Challenge Locked Bag 199, Frenchs Forest NSW 2086

Micah Challenge and Make Poverty History are coalition campaigns supported by more than 60 aid and development groups in support of the MDGs.

Micah Challenge



www.micahchallenge.org.au

MAKEPOVERTYHISTORY

www.makepovertyhistory.com.au


“

ALL THAT I AM, OR HOPE TO BE,
I OWE TO MY

MOTHER”

— ABRAHAM LINCOLN





Make Poverty History and Micah Challenge want to make the Millennium Development Goals (MDGs) a reality to see poverty halved by 2015. The campaigns are endorsed by many groups working with communities overseas to tackle illness, provide health services and improve health education. We also want more government aid money directed to the vital work of meeting MDGs on child and maternal health.

MDG 4:

Reduce child mortality. Cut infant and child deaths by 2/3 by 2015

MDG 5:

Improve maternal health. Reduce by 3/4 the proportion of women dying in childbirth



The Minister for Foreign Affairs

Dear Mr Smith,

All around the world families know the importance of mothers. Mothers nurture and love their children. They work hard so that their family will have health, opportunities and happiness.

On Mothers Day we want to celebrate the 2 billion mothers around the world.

Sadly, in 2009 half a million expectant mothers will die (99% of them in poor countries). Most of these deaths could be easily prevented.

This Mothers Day we want to bring hope to women and their families and put a stop to the threat of illness and unnecessary death.

This Mothers Day let's act to bring real change.

We ask that maternal and child health be a priority in government aid spending. Please allocate \$1 in every five aid dollars to improving health care in developing countries. This will help combat death and disease, including saving the lives of women and babies.

So that next Mothers Day, we can celebrate saved lives and stronger families.

Yours sincerely,

Signature and name:

Post Code:

Email Address:

